

# Deep Spring Center

## Board of Directors Meeting

20 JANUARY 2019 / 8:00 PM EST / ZOOM

### Attendees

Isabelle Mook-Jodouin, Tana Dean, Robert Lee, Roann Altman, Tavis Taylor, Celeste Zygmunt, Barbara Brodsky, Mary Bruey

### Aaron's Guidance

My blessings and love to you. I am Aaron. I am going to be brief tonight, give you one idea I've been offering repeatedly to Barbara. Love creates. Fear-fear blocks creation. And yet you cannot say, I will not have fear. So it's really not accurate to say fear blocks creation, rather, becoming caught in the stories of fear blocks creation. It's ok to be afraid. Just know it as a story. Who is afraid? What is this fear? Right there with fear, where is the loving heart? Where is the co-creative force of the universe right here in your heart. As a board, you have wonderful hearts going strong and a minimal-minimum of fear. I think this is a very important point. When Tana was talking to Barbara about Deep Spring Board members, an important item to add to that, the ability to co-create with love, and to observe fear as an arising object and not get caught in the stories. You are all doing wonderfully with it. I applaud you. Thank you.

### President's Report

Action item list from last meeting(s) ~~known to be completed~~ yay!

- Aaron asked the Board members to do positive manifestation visualization exercise on a daily basis.
- ~~For workshop registration, Tana to have 2 boxes for phone: home and cell. If short notice, workshop manager will text or phone attendees to inform of venue change. Will also place paper notice on old venue. Celeste and Isabelle can help out with calls if needed.~~
- Isabelle to prepare some notes/tutorial for shared editing of Google docs and pin on Slack.
- ~~Isabelle and Tana to invite the rest of the Board to Slack.~~
- Isabelle to send Board tutorial on using Slack.

### Action items from December meeting

- Isabelle, Mary, Tana and Bob to meet in January to plan May 2019 DP intensive.
- ~~Mary to reach out to try to recruit volunteers for DP intensive in the next few weeks.~~
- Roann to review bylaws document for grammar and text.

- ~~All Board members to review bylaws document and note any changes to be made.~~
- Isabelle and Roger to assist Tana with ensuring everything is correctly backed up.
- ~~Celeste to assist Tana manage the content on the website~~
- ~~Barbara and Tana will prepare an email, including a short statement of what a Board member does. Board to review before sending out~~
- ~~Tana to change wording on Donate button: wording will change to "Donate to Deep Spring / Barbara Brodsky". Link to Barbara paypal to be added to the Donate page.~~
- Dana for Barbara: Tana to start sending out link to Barbara's Paypal with short description with the unedited videos, or transcripts, after a workshop/event is over.
- ~~Barbara to work on the explanation of channeling for the website~~
- ~~Tana to put videos, books and other offerings for donations in one place. Will label it "Marketplace"~~
- Isabelle, Tana and Roger will meet to discuss technical aspects of this website.
- ~~Tana to reach out to Jim McCarthy from L/L Research's archives as they now have their full archives online.~~

## Team Reports

### Retreat Team

Steiner retreat: 2 registrations so far.

Oakwood: Plan being formulated to streamline registration.

Celeste to approach Nancy about becoming team leader.

### Curriculum Team

Intensive for DP: Will be May 23 to 27, May 22 early arrival.

Sponsors: no one indicated they needed help when call went out in the fall.

Housing still being coordinated. 4 potential housing options: Triple Crane, Friends Lake cabin, people's homes and if needed, renting a 4-bedroom house. Could potentially also do camping.

Bob and Mary to draft up financials, so we can start getting people signed up.

Awakened Heart class: Led by Aaron and Barbara

Suggested subtitles: Catalyst of the week: learning to live with spaciousness, a loving heart and wisdom, using the catalyst in our personal life and our world as teachers, Living with an Awakened Heart, Living with a Loving Heart, Living with a Wisdom Heart, Living with the catalysts in our personal life and our world as teachers.

Logistics being worked out. Maybe 3 Wednesdays out of 4.

Accessible for beginners. Will need a few teachers/senior student who will be available to coach beginners, perhaps on the fourth Wednesday to help with their vipassana.

Workshop with Aaron, Yeshua and Father John

Will need to determine date of this by June, to allow time for marketing.

Barbara invited Tavis to help lead this. Tavis to check his calendar.

Workshop on responding skillfully to abuse and bullying

To be planned for the fall.

Remembering Wholeness

Mother can handle up to 50 people in a 2-hour period. It's not just her supporting people, 30-35 participants would be ideal.

RW seems to be supported now, will revisit this if numbers start to drop again.

Bob to look at the description we send out for RW marketing.

### **Bylaws Team**

Document has final changes incorporated, Roann will do final review for grammar.

### **Technology Team**

Mary and Tana meeting Tuesday to identify Mary's needs for assistance with technology.

### **SOMA**

Going well still.

108 people on the SOMA list right now.

### **Archives**

Isabelle spoke to Roger about feasibility of new site being complete for September, Roger thinks it's feasible. Will need to recruit a new volunteer with Wordpress experience if Shawn is no longer available.

### **Marketing**

**New people assisting:** Ziad and Roann working on a script for intro for Youtube videos. Debra assisting with taping.

**Deep Spring Marketplace:** new online store in place, books and videos in there.

### **Copyrights:**

Need and official document granting permission from Deep Spring Press to make changes to Awakened Heart and offer it as e-book on the site.

Have no policy on copyright for the media we are creating and putting out. Need to consult with a legal expert and create a release for participants who in our videos. Will revisit again.

Tana to look into LegalZoom service (online legal consultation service) and forward information to the Board.

Good idea to have a document from Barbara giving Deep Spring permission to continue making this material available after her passing.

**Mailchimp:** updated system compared to Constant Contact.

**30<sup>th</sup> anniversary celebration:**

Suggestion: 2 small celebrations: one for the DP intensive group and a bigger one in the fall for local people. Could have local celebration at end of one of the fall workshops.

By next meeting, board members to have decided which option they prefer, one celebration or two.

**Crazy Wisdom article:** Barbara to prepare article for fall.

**Quarterly newsletter:**

Will need: Content Manager, Content Layout, Copy Editor.

Tana to send out call for a volunteer to take this on, and forward information to Board.

**Current Financial Update**

**Fundraising and 2019 Budget:**

Bob will have a report ready for the next meeting on both.

Will need to do some planning this year for fundraising.

**Managing Director**

**Policy for selling in our Marketplace:**

Board members to think about what the policy should include.

Board agreed that new book "Time to Speak" by DSC sangha member could be sold in our Marketplace. DSC getting 50% of profits.

**Vipassana video from Oakwood on website:**

Tana and Mary to look at which vipassana instruction video would be best.

**New Board Members**

Tana to send out request for new Board Members.

## Action Items

1. Aaron asked the Board members to do positive manifestation visualization exercise on a daily basis.
2. Isabelle to prepare some notes/tutorial for shared editing of Google docs and pin on Slack.
3. Isabelle, Mary, Tana and Bob to meet in January to plan May 2019 DP intensive.
4. Isabelle and Roger to assist Tana with ensuring everything is correctly backed up.
5. Dana for Barbara: Tana to start sending out link to Barbara's Paypal with short description with the unedited videos, or transcripts, after a workshop/event is over.
6. Isabelle, Tana and Roger will meet to discuss technical aspects of this website.
7. Celeste to approach Nancy about becoming retreat team leader.
8. Bob and Mary to draft up financials for DP intensive, so we can start getting people signed up.
9. Tavis to check his calendar to determine if he is available for a workshop with Aaron, Yeshua and Father John.
10. Bob to look at the description we send out for RW marketing.
11. Roann will do final review of bylaws for grammar.
12. Tana to look into LegalZoom service (online legal consultation service) and forward information to the Board.
13. By next meeting, board members to have decided whether they prefer one or two celebrations for the 30 year anniversary.
14. Tana to send out call for a volunteer to take on quarterly newsletter, and forward information to Board.
15. Board members to think about what the DSC Marketplace policy should include.
16. Tana and Mary to look at which vipassana instruction video would be best for the website.
17. Tana to send out request for new Board Members.

## Next Meeting Agenda

March 3, 2018, 8 PM Eastern